Making announcements in the media is another great opportunity to show your customers and prospective customers that you are now offering Lexile measures.

**Media Announcement Template**

Contact:

[CONTACT NAME]

[PHONE]

[EMAIL]

**[COMPANY NAME] Features Lexile Measures on Its Book Offerings**

[INSERT LOCATION] [INSERT DATELINE]-[INSERT COMPANY NAME] announced today that it has entered into an agreement with MetaMetrics® to provide Lexile measures for books for many of its titles.

[INSERT QUOTE FROM COMPANY]

[COMPANY NAME] is now offering Lexile measures, the world’s most used reading metric, on its books.

Lexile measures on books help connect the millions of learners across the globe with Lexile measures with books that are a good match. With Lexile measures, learners, educators and parents can encourage and support student learning.

[MORE DETAILED INFORMATION ON WHY YOUR COMPANY DECIDED TO GET LEXILE MEASURES FOR YOUR BOOKS, IF APPLICABLE]

Lexile measures help learners choose books or other reading material that is at an ideal level of difficulty to encourage reading growth. International texts used by universities, various workplaces, newspapers and other media provide real-world Lexile text measures across the globe that learners can access.

Today, Lexile measures are recognized as the most widely used reading metric. Lexile measures connect learners of all ages with resources at the right level of challenge and monitor their progress toward learning standards. Lexile measures range from below 0L for learners who are just starting to read English to above 1600L for advanced readers and text.

[Insert information on how customers will be able to access the Lexile measures for books (e.g., search tool on your website, etc.)]

[INSERT QUOTE FROM METAMETRICS]

The ***Lexile Framework®* for Reading** provides valuable insights into a learner’s progress by measuring both texts and a learner’s ability to comprehend these texts on the same scale. For questions or more information on Lexile measures, contact [COMPANY NAME].

To find out more about Lexile measures, visit Lexile.global.

**About MetaMetrics**

[MetaMetrics](https://metametricsinc.com/) is focused on improving education for learners of all ages and ability levels. The organization develops scientific measures of academic achievement and complementary technologies that link assessment results with real-world instruction. MetaMetrics’ products and services for reading ([the ***Lexile Framework®*****for Reading**](https://lexile.com/), [***El Sistema Lexile®* para Leer**](https://lexile.com/educators/understanding-lexile-measures/lexile-measures-spanish/)) and mathematics ([the ***Quantile Framework®* for Mathematics**](https://www.quantiles.com/)) provide unique insights about academic ability and the potential for growth, enabling individuals to achieve their goals at every stage of development. Connect with the organization at [metametricsinc.com/blog](https://metametricsinc.com/about-us/blog/).

**Want to view media announcements from our partners?**

Visit the ***See How Others Use the Measures*** section of the Toolkit at: <https://lexile.global/publisher-toolkit/partners/>.