Below are key messages for learners, parents and educators that help explain the advantages of the Lexile measures that you are now offering.

* Lexile measures help learners of all kinds, ages and backgrounds to grow in their reading ability by matching them with reading materials at their unique ability level – both today and as their reading abilities progress.
* Lexile measures are valid and the universal standard for reading measurement. Hundreds of independent studies over the past 35 years have confirmed the Lexile Framework as a trusted, scientific means of measuring learners’ reading comprehension for English and Spanish text.
* Lexile measures provide a benchmark for real-world texts used by universities, the workplace and media outlets across the globe.
* Lexile measures provide a powerful tool for measuring and tracking growth that learners can use to prepare for important next steps.
* Lexile measures offer teachers, parents and learners a way to communicate about where the learner is on the developmental path of learning to read and preparing for university and career.
* Lexile measures offer a more precise description of a learner’s reading comprehension than can be determined by grade level or age.
* Over 35 million learners from across the globe receive Lexile measures based on their reading comprehension.
* More than 100 million books, articles and websites have Lexile text measures.
* Free resources are available to differentiate instruction and to personalize reading in English for learners, parents and educators using Lexile measures.