



THE

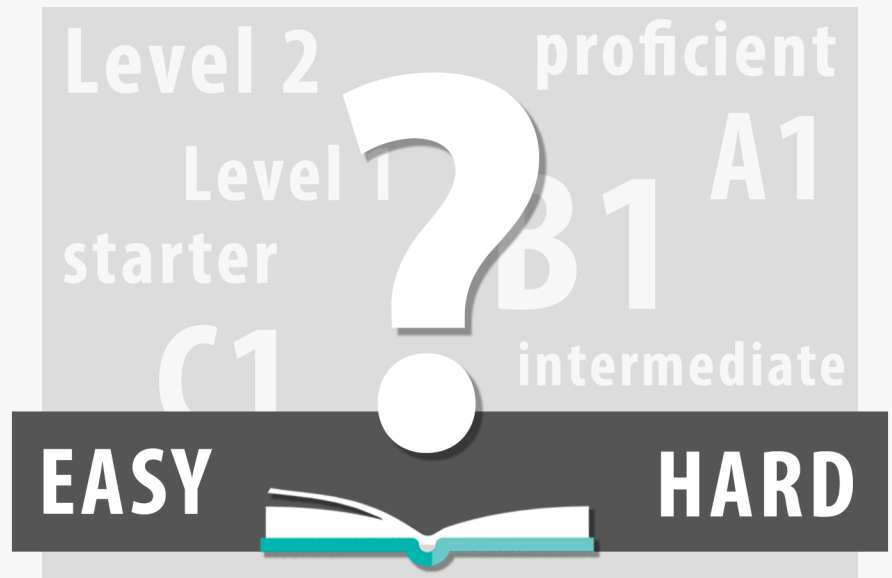
LEXILE® FRAMEWORK

FOR READING

The Universal Standard for Reading Measurement

THE PROBLEM: HOW TO DETERMINE IF A BOOK IS MORE OR LESS COMPLEX

Publishers know that targeted reading is a great strategy to improve the reading ability of English language learners. But the options for determining the difficulty of a text are confusing to teachers and learners.



THE SOLUTION: A UNIVERSAL SCALE TO MEASURE TEXT COMPLEXITY

With over 30 years of experience, the Lexile Framework for Reading offers publishers a consistent and scientific way to analyse and report text difficulty and learner ability on a quantitative scale. The Lexile Framework involves a scale for measuring both the reading ability of a learner and the text complexity of materials he or she encounters.

*A Real Winner:*

▼ 820L

PROFICIENT

1200L

1100L

1000L

900L

800L

700L

600L

500L

400L

300L

200L

INTERMEDIATE

STARTER

LEXILE SCALE

Publishers can use Lexile measures to:

- ✓ Validate current leveling schemes by using the universal, quantitative Lexile Scale
- ✓ Develop content at desired reading levels
- ✓ Connect customers to appropriately challenging materials

Customers can use Lexile measures to:

- ✓ Find materials at the right level
- ✓ Target reading practice
- ✓ Intuitively monitor progress over time

To learn more about Lexile measures, visit www.Lexile.co.uk.



PUBLISHER SERVICES

BRINGING MEANING TO MEASUREMENT

Respected and established leaders in education, like *ETS®* (*TOEFL® Junior™* test, *TOEFL® Primary™* test), Scholastic, Achieve3000®, myON, Renaissance, New Oriental, and McGraw-Hill Education, use the Lexile Framework for Reading with their assessments, reading programs, or book measurement. These partners use our metric and services to reach English language learners all over the globe and most likely in your market.

DEVELOPMENT SERVICES

Lexile Analyzer® Editor Assistant™

License the ideal tool for content developers to target text for English language learners as they grow. Use this tool to get real time information about a text's complexity, access multiple versions for comparison and collaborating with colleagues, and see what text features are making a text more or less challenging.

Lexile PowerV™ Vocabulary Service

License a practical tool for identifying challenging, thematic, and consequential words that learners should know when reading a book. This technology generates vocabulary words specific to individual texts and can build differentiated instruction capabilities into your reading or vocabulary product.

MEASUREMENT SERVICES

Certified Lexile Measure

Where do your books fall on the Lexile scale? Provide scientifically sound information for marketing the text complexity of your books, e-books, textbooks, or selections to your customers.

Catalog Analysis

Investigate the reading challenge of your existing catalog of textbooks and readers with Lexile measurement and analysis. Compare and refine your leveling method by using this service as quality control assurance or to guide content development.

ASSESSMENT SERVICES

Reading Program Consultation

How does your program encourage growth and identify those requiring additional intervention? Add an assessment component to your reading program to place students, monitor growth, and show progress over time.

Assessment Consultation

Would you like to develop a new Lexile reading test or link to the Lexile Framework for Reading to connect assessment with instruction? Let your requirements guide the creation of a norm-referenced, benchmark, or interim test.



To learn more about how these services can add value to your products, visit www.Lexile.co.uk or contact Kanista Zuniga, Director of Business Development of Global Services, at KZuniga@Lexile.com.

